

## Form No. INC-33



Form language

☒ English

☐ Hindi

### e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]

Refer instruction kit for filing the form

All fields marked in \* are mandatory

#### \* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF  
ASSOCIATION OF A COMPANY  
LIMITED BY SHARES

#### Table A/B/C/D/E

1 The name of the company is

JJ DALIYA-TO-LIFE (OPC) PRIVATE  
LIMITED

2 The registered office of the company will be situated in the State of

West Bengal

3 (a) The objects to be pursued by the company on its incorporation are:

Other retail sale not in stores,  
stalls or markets  
To carry on the business of  
wholesale and retail trading in all  
kinds of goods and merchandise  
without any specific  
specialization, including  
manufactured, semi-  
manufactured, and raw products.

To import, export, buy, sell,  
market, supply, distribute, and  
deal in a variety of products  
including but not limited to  
consumer goods, textiles,  
garments, electronics, home  
appliances, food products,  
industrial goods, personal care  
items, and household essentials.

To operate through multiple  
channels, including e-commerce  
platforms, mobile applications,  
telemarketing, online  
marketplaces, social commerce,  
door-to-door sales, and other  
digital or traditional mediums.

To act as agents, distributors,  
stockists, consignors, consignees,

or representatives of Indian or foreign manufacturers, traders, service providers, or other entities engaged in similar or related businesses.

To establish, manage, and operate warehouses, fulfillment centers, and logistics services necessary or incidental for the efficient handling, storage, and movement of goods.

To carry on ancillary and support activities, including packaging, branding, marketing, customer support, product customization, after-sales service, and any other lawful business activity to promote or complement the main objects.

(b) \*Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To purchase, exchange or otherwise any movable or immovable property and any rights or privileges which the Company may deem necessary or convenient for the purpose of its main business.
2. To enter into a partnership or into any arrangement for sharing profits, union of interest, joint venture, reciprocal concession or co-operation with persons or companies carrying on or engaged in the main business or transaction of this Company.
3. To import, buy, exchange, alter, improve and manipulate in all kinds of plants, machinery, apparatus, tools and things necessary or convenient for carrying on the main business of the Company.
4. To vest any movable or immovable property, rights or interests required by or received or belonging to the Company in any person or company on behalf of or for the benefit of the Company and with or without any declared trust in favour of the Company
5. To purchase, build, carry out, equip, maintain, alter, improve, develop, manage, work, control and superintend any plants, warehouse, sheds, offices, shops, stores, buildings, machinery,

apparatus, labour lines, and houses, warehouses, and such other works and conveniences necessary for carrying on the main business of the Company.  
6.To borrow money for the company?s purposes and secure repayment through mortgages, charges, or other means on the company?s assets as deemed necessary.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding \*  rupees.

(iii) The share capital of the company is  rupees, divided into

100000	Equity Share	Shares of	1	Rupees each	
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6

☐ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

### Subscriber Details

S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	SUBODH HALDAR VILL- NANDIGRAM PO- BIPRONANDIGRAM PS- MURARAI JELE PARA Birbhum West Bengal 731219 Murarai Birbhum India	A*B*H*0*1*	10000 Equity,0 Preferenc		27/06/2025
Total shares taken			10000 Equity,0 Preference		

### Signed before me

Membership type of the witness (ACA/FCA/ACS/FCS/ACMA/FCMA)	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACA	Subhash Janardhanan Pillai	177, 1st Floor, Bhumi Complex, 9th Main Road, Sector 7, HSR Layout, Bengaluru, Karnataka 560102	2*8*9*		27/06/2025

7 Shri / Smt SUPARNA DHIBAR Daughter Of SUSHANTA DHIBAR resident of

PO- MOKDAMNAGAR SEKEDDA  
Birbhum West Bengal 731216  
Makdamnagar Birbhum India

aged 25 years shall be the nominee in the event of death of the sole member.